

Licensing Act 2003

Premises Licence



Premises Licence Number: 2023/01187/LAPR

Part 1 – Premises details

Postal address of premises, or if none, OS map reference or description of the premises

Best Quality Food & Wine
333 - 335 Lillie Road

Post town: London

Post code: SW6 7NR

Telephone: 020 7386 3741

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Sale of Alcohol Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol Off the Premises
Monday to Sunday

11:00 - 23:00

The opening hours of the premises:

Monday to Sunday

08:00 - 23:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Off the premises only

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Mr Tara Ram Singh
333-335 Lillie Road
Fulham
London
SW6 7NR

Telephone: 078 8130 0110

Email: Tararamsingh1@gmail.com

Registered number of holder, for example company number, charity number (where applicable):

Not Applicable

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Tara Ram Singh
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Licensing Authority: London Borough Of Ealing

Personal Licence Number: [REDACTED]

Annex 1 – Mandatory Conditions

1. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

2. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

3. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence—

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Annex 2 – Conditions consistent with the operating Schedule

4. There will be training of all staff on the premises to ensure that they understand and adhere to the law relating to the sales of alcohol.
5. An alarm system will be in place.
6. There will be shutters at the front window.
7. A sign is to be displayed at the point of sale that reads "No proof of age-No sale".
8. The Premises Licence Holder and/or Designated Premises Supervisor or any other person under their control shall not purchase any alcohol or tobacco goods, where the legality of these goods has not been confirmed or guaranteed.
9. The Premises Licence Holder and/or Designated Premises Supervisor or any other person under their control shall not swap, lend or borrow any alcohol or tobacco goods, unless the legality of these goods has been confirmed or guaranteed.
10. Prominent signs shall be displayed at the main street entrance to the premises stating that the premises will only buy alcohol and tobacco goods from authorised wholesalers.
11. The Premises Licence Holder shall ensure that all invoices for alcohol or tobacco goods purchased include the following details:
 - I. Seller's name and address
 - II. Seller's company details, where applicable
 - III. Seller's VAT details, where applicable
12. Legible copies of invoices relating to the purchasing of alcohol and tobacco goods shall be retained on the premises and made available for inspection by the Police and authorised officers of the Licensing Authority on request.
13. Copies of invoices relating to the purchasing of alcohol and tobacco goods shall be retained on the premises for a minimum period of twelve months.
14. The Premises Licence Holder and/or Designated Premises Supervisor will carry out robust stock checks to check the authenticity of all alcohol and tobacco goods purchased. Such checks will include:
 - I. Using an ultra violet light at the premises to check the authenticity of all alcohol stock purchased which bears a customs stamp.
 - II. Tobacco goods shall be checked to ensure that they have the relevant 'Health Warnings' and have had their duty paid.
 - III. A record shall be made of every stock check carried out and these records shall be available for inspection by the Police or an authorised officer of the Licensing Authority.
 - IV. Records of these stock checks are to be retained for a minimum of 12 months. The record shall include, as a minimum, details of the date and time of the delivery of the alcohol or tobacco goods, the seller's name, a description of the stock delivered and the details of the person who verified the authenticity of the stock.

15. Where the trader becomes aware that any alcohol or tobacco in their possession, on the business premises may not be duty paid they shall inform the Police and Licensing Authority of this, within 1 working day.

Annex 3 – Conditions attached after a hearing by the licensing authority

16. Appropriate signage will be displayed in a prominent position informing customers they are being recorded on CCTV.

17. CCTV covering areas inside and outside of the premises should be installed and maintained to Police recommendations with properly maintained log arrangements. All images will be stored for a minimum of 31 days,

18. CCTV is to comply with the Data Protection Act 1998 and is to be working and recording correctly when the premises are open to the public.

19. A staff member from the premises that is conversant with the operation of CCTV system will be on the premises at all times that the premises are open to the public. This staff member will be able to show Police recent data footage with the minimum delay when requested. The data or footage reproduction should be almost instantaneous.

20. A refusals book shall be kept at the premises to record details of all refusals to sell alcohol. This book shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale and the reason the sale was refused. The book shall be made available to the Police and authorised Council Officers upon request.

21. The Designated Premises Supervisor shall regularly check the refusals book to ensure it is being constantly used by all staff.

22. A Proof of Age scheme shall operate at the premises and all staff shall be trained in its implementation, example Challenge 25. Only photographic identification such as British Driving Licence or a Passport shall be treated as acceptable forms of identification.

23. There will be one Personal Licence Holder at the premises at all times that the premises are open to the public.

24. Strong Beer and Cider above 5.5% ABV will not be sold.

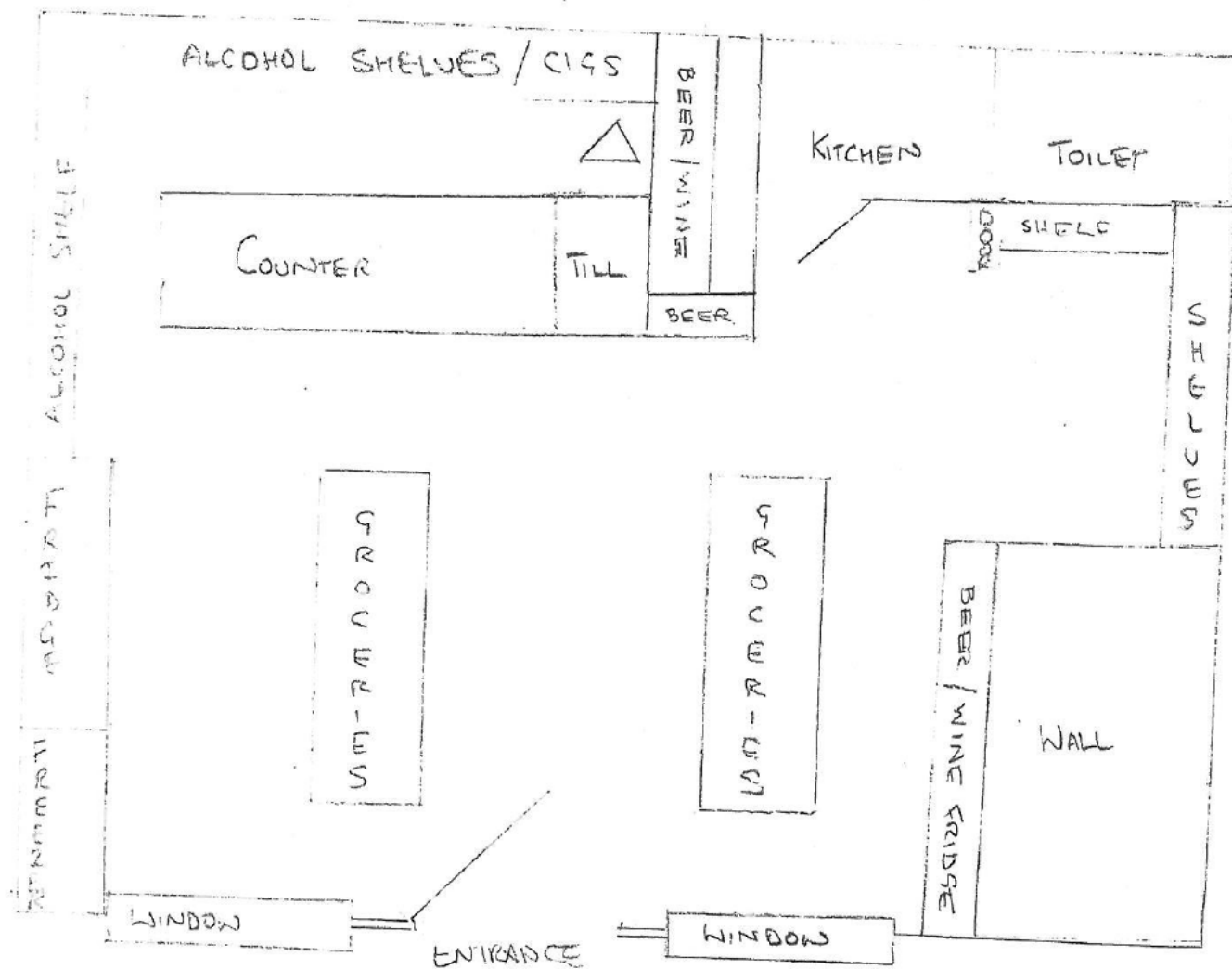
25. All alcoholic drinks shall be clearly labelled or marked with the name of the premises.

26. A member of staff shall be left in charge at all times and able to present himself or herself to the Police or a relevant Council Officer as the person in charge when the premises are open to the public.

27. The sale of alcohol for consumption off the premises only shall be restricted to Monday to Sunday between the hours of 11:00 until 23:00.

Signed: 
Authorised Officer

Date: 01.08.2023



BEST QUALITY :
FOOD + WINE
335 LILLIE ROAD
LONDON
SUCK TNR
 SCALE 1:100

△ fire
extinguisher

CCTV throughout
Alarm system

Licensing Act 2003

Premises Licence



Premises Licence Summary

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Mr Tara Ram Singh
333-335 Lillie Road
Fulham
London
SW6 7NR

Registered number of holder, for example company number, charity number (where applicable):

Not Applicable

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

Tara Ram Singh

State whether access to the premises by children is restricted or prohibited:

No Restrictions

Signed: 
Authorised Officer

Date: 01.08.2023